

EUSIPA Market Report on structured investment products

Q2/2014



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1. Highlights

Exchange Turnover: Decreasing Turnover

In the second quarter 2014 the overall exchange turnover decreased to 26.40 bn EUR which is a minus of 20.96% compared to the last quarter (33.41 bn EUR) and a minus of 9.75% on a year-to-year basis. Leverage Products accounted in Q2 2014 for 17.02 bn EUR with an increase of 4.77% on a year-to-year basis in turnover and investment products for 9.38 bn EUR (-27.89%) compared to the equivalent last year quarter.

Outstanding Volume: Increasing Volume

The Q2 2014 figures for the Austrian, German¹ and Swiss² market show a rising volume in investment products with 6.30%, measured on a year-to-year basis, and 0.16% compared to the preceding quarter Q1 2014. The volume in leverage products, which is rather small compared to the volume of investment products, is 3.10% lower than the equivalent quarter Q2 2013 and 4.37% higher when being compared to the preceding quarter Q1 2014.

Number of New Listings: Decreasing / Slightly Increasing (Year-to-Year)

Compared to the previous quarter the number of new listings decreased by 19.65% to 540'269 products. Whereas 77.76% of all new listed products were issued in the leveraged segment, investment products obtain a share of 22.24%. For leverage products the number of new listings decreased by 0.91% on a year-to-year basis and by 17.69% compared to the previous quarter. However, for investment products the number of new listings increased with a degree of 4.43% on a year-to-year basis and decreased 25.84% compared to the previous quarter.









Number of Products: Decreasing / Increasing (Year-to-Year)

At the end of June 2014 a total of 1'177'953 products were listed in EUSIPA member countries (excluding The Netherlands). This is a minus of 2.60% compared to the first quarter of 2014 (1'209'351). Measured on a year-to-year basis the number of listed investment products accounted for an increase of 9.05%. Leverage products saw an increase of 12.37% in the same time period.

¹ The German figures are sourced in from the 16 issuers assembled under the roof of Deutsche Derivate Verband (DDV) and entail assets from the sales of listed note-based structured retail products to customers based in Germany. The 16 issuers cover about 90% of the German market in these products.

² The Swiss figures are sourced in from the Swiss National Bank and represent all assets in listed note-based structured retail products held in Swiss depots of issuers domiciled in Switzerland. The figures include therefore, to a small extent, also assets from product sales of these issuers outside Switzerland.

2. Quarterly overview (Q2/2014)

| |  Austria |  France |  Germany |  Italy |  Netherlands |  Sweden |  Switzerland* |  EUSIPA |
|--------------------------------------|---|--|---|---|---|--|--|--|
| Exchange Turnover (Mio. EUR) | | | | | | | | |
| 1 Investment Products | 47 | 88 | 5'167 | 1'241 | 6 | 516 | 2'318 | 9'383 |
| 11 Capital Protected | n/a | 0 | 379 | n/a | n/a | n/a | 260 | n/a |
| 12 Yield-Enhancement | n/a | 45.45 | n/a | n/a | n/a | n/a | 904 | n/a |
| 13 Participation | n/a | 40.90 | 4'733 | n/a | 10 | n/a | 1'072 | n/a |
| 199 Various | n/a | 0.00 | 55 | n/a | n/a | n/a | 81 | n/a |
| 2 Leverage Products | 4 | 1'231 | 4'400 | 5'384 | 2'082 | 1'497 | 2'425 | 17'023 |
| 21 Without Knock-Out | 1 | 277 | 1'240 | n/a | 0 | 43 | n/a | n/a |
| 22 With Knock-Out | 3 | 506 | 2'583 | n/a | 2'067 | 339 | n/a | n/a |
| 23 Constant Leverage | n/a | 448 | 578 | n/a | 14 | 1'073 | n/a | n/a |
| 299 Various | n/a | n/a | n/a | n/a | 1 | 42 | n/a | n/a |
| Total | 51 | 1'318 | 9'568 | 6'625 | 2'088 | 2'013 | 4'743 | 26'406 |
| Total change - Δ in % to Q2/13* | -16.42% | -21.45% | -15.42% | 55.45% | -5.24% | 3.66% | -39.21% | -9.75% |
| Total change - Δ in % to Q1/14** | -24.11% | -24.67% | -24.90% | 4.38% | -22.44% | -20.30% | -34.92% | -20.96% |
| Outstanding Volume (Mio. EUR) | | | | | | | | |
| 1 Investment Products | 12'400 | n/a | 79'783 | n/a | n/a | n/a | 146'635 | 238'818 |
| 11 Capital Protected | n/a | n/a | 51'472 | n/a | n/a | n/a | 44'346 | n/a |
| 12 Yield-Enhancement | n/a | n/a | 7'510 | n/a | n/a | n/a | 57'916 | n/a |
| 13 Participation | n/a | n/a | 15'661 | n/a | n/a | n/a | 41'493 | n/a |
| 199 Various | n/a | n/a | 4'242 | n/a | n/a | n/a | 2'880 | n/a |
| 2 Leverage Products | 88 | n/a | 1'662 | n/a | n/a | n/a | 11'171 | 12'920 |
| 21 Without Knock-Out | n/a | n/a | 675 | n/a | n/a | n/a | n/a | n/a |
| 22 With Knock-Out | n/a | n/a | 737 | n/a | n/a | n/a | n/a | n/a |
| 23 Constant Leverage | n/a | n/a | 250 | n/a | n/a | n/a | n/a | n/a |
| 299 Various | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Total | 12'488 | n/a | 81'445¹ | n/a | n/a | n/a | 157'806² | 251'738 |
| Total change - Δ in % to Q2/13* | -3.78% | n/a | -7.49% | n/a | n/a | n/a | 15.21% | 5.77% |
| Total change - Δ in % to Q1/14** | 0.81% | n/a | -5.40% | n/a | n/a | n/a | 3.59% | 0.37% |

* Please note that the product category 'Investment Products with Reference Entities' exists only in Switzerland. Values for this category are therefore shown as 'Various Investment Products'.

Source: Country Associations, Derivative Partners









** Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

*** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

¹ The German figures are sourced in from the 16 issuers assembled under the roof of Deutsche Derivate Verband (DDV) and entail assets from the sales of listed note-based structured retail products to customers based in Germany. The 16 issuers cover about 90% of the German market in these products.

² The Swiss figures are sourced in from the Swiss National Bank and represent all assets in listed note-based structured retail products held in Swiss depots of issuers domiciled in Switzerland. The figures include therefore, to a small extent, also assets from product sales of these issuers outside Switzerland. The Swiss National Bank has extended the circle of the reportable institutions for the statistics of the securities held in bank's client deposits. The survey group consists now also of institutions with a special field of business. In case of such institutions with a special field of business and especially for deposits which are stored centrally there are only securities included that are not already stored at another reportable bank and reported by it.

2. Quarterly overview (Q2/2014)

| |  Austria |  France |  Germany |  Italy |  Netherlands |  Sweden |  Switzerland* |  EUSIPA |
|---|---|--|---|---|---|--|--|--|
| Number of New Listings on Exchange | | | | | | | | |
| 1 Investment Products | 270 | 407 | 116'961 | 67 | n/a | 226 | 2'230 | 120'161 |
| 11 Capital Protected | n/a | 0 | 89 | n/a | n/a | n/a | 36 | n/a |
| 12 Yield-Enhancement | n/a | 395 | 62'594 | n/a | n/a | n/a | 2'008 | n/a |
| 13 Participation | n/a | 12 | 54'163 | n/a | n/a | n/a | 155 | n/a |
| 199 Various | n/a | 0 | 115 | n/a | n/a | n/a | 31 | n/a |
| 2 Leverage Products | 1'125 | 27'629 | 380'854 | 954 | n/a | 3'018 | 6'528 | 420'108 |
| 21 Without Knock-Out | 437 | 4'641 | 102'162 | n/a | n/a | 1'497 | n/a | n/a |
| 22 With Knock-Out | 688 | 22'988 | 277'806 | n/a | n/a | 1'459 | n/a | n/a |
| 23 Constant Leverage | n/a | 0 | 886 | n/a | n/a | 56 | n/a | n/a |
| 299 Various | n/a | n/a | n/a | n/a | n/a | 6 | n/a | n/a |
| Total | 1'395 | 28'036 | 497'815 | 1'021 | n/a | 3'244 | 8'758 | 540'269 |
| Total change - Δ in % to Q2/13* | 282.19% | 109.55% | -1.57% | -37.25% | n/a | -34.78% | -32.32% | 0.23% |
| Total change - Δ in % to Q1/14** | -41.41% | 22.81% | -21.19% | -3.22% | n/a | -16.28% | -17.14% | -19.65% |
| Number of Exchange Listed Products | | | | | | | | |
| 1 Investment Products | 2'126 | 1'270 | 464'770 | 943 | n/a | 4'434 | 11'597 | 485'140 |
| 11 Capital Protected | n/a | 0 | 3'176 | n/a | n/a | n/a | 1'042 | n/a |
| 12 Yield-Enhancement | n/a | 1'017 | 220'668 | n/a | n/a | n/a | 7'598 | n/a |
| 13 Participation | n/a | 253 | 240'074 | n/a | n/a | n/a | 2'575 | n/a |
| 199 Various | n/a | n/a | 852 | n/a | n/a | n/a | 382 | n/a |
| 2 Leverage Products | 4'515 | 21'700 | 631'309 | 3'686 | n/a | 9'522 | 22'081 | 692'813 |
| 21 Without Knock-Out | 2'034 | 8'529 | 346'579 | n/a | n/a | 4'309 | n/a | n/a |
| 22 With Knock-Out | 2'481 | 12'971 | 282'161 | n/a | n/a | 4'320 | n/a | n/a |
| 23 Constant Leverage | n/a | 200 | 2'569 | n/a | n/a | 676 | n/a | n/a |
| 299 Various | n/a | n/a | n/a | n/a | n/a | 217 | n/a | n/a |
| Total | 6'641 | 22'970 | 1'096'079 | 4'629 | n/a | 13'956 | 33'678 | 1'177'953 |
| Total change - Δ in % to Q2/13* | 23.99% | 12.52% | 11.19% | -24.15% | n/a | 52.19% | -2.69% | 10.98% |
| Total change - Δ in % to Q1/14** | 2.25% | -20.49% | -2.06% | -10.93% | n/a | -5.82% | -3.34% | -2.60% |

* Please note that the product category 'Investment Products with Reference Entities' exists only in Switzerland. Values for this category are therefore shown as 'Various Investment Products'.

Source: Country Associations, Derivative Partners

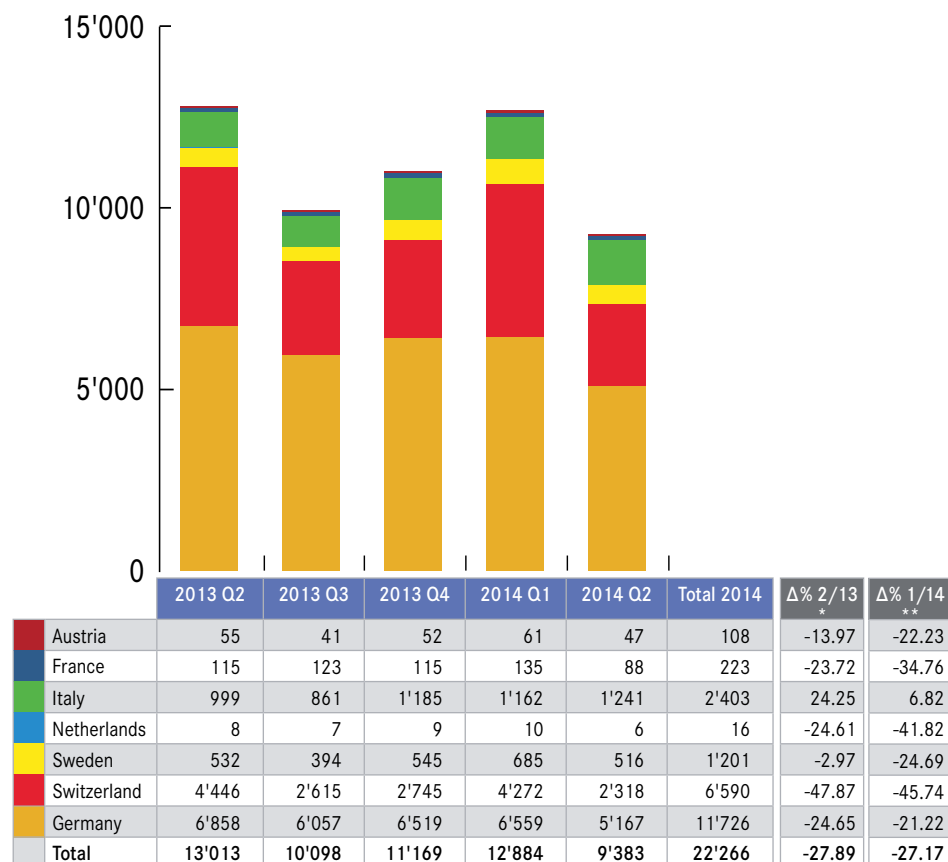
** Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

*** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

3. Exchange turnover

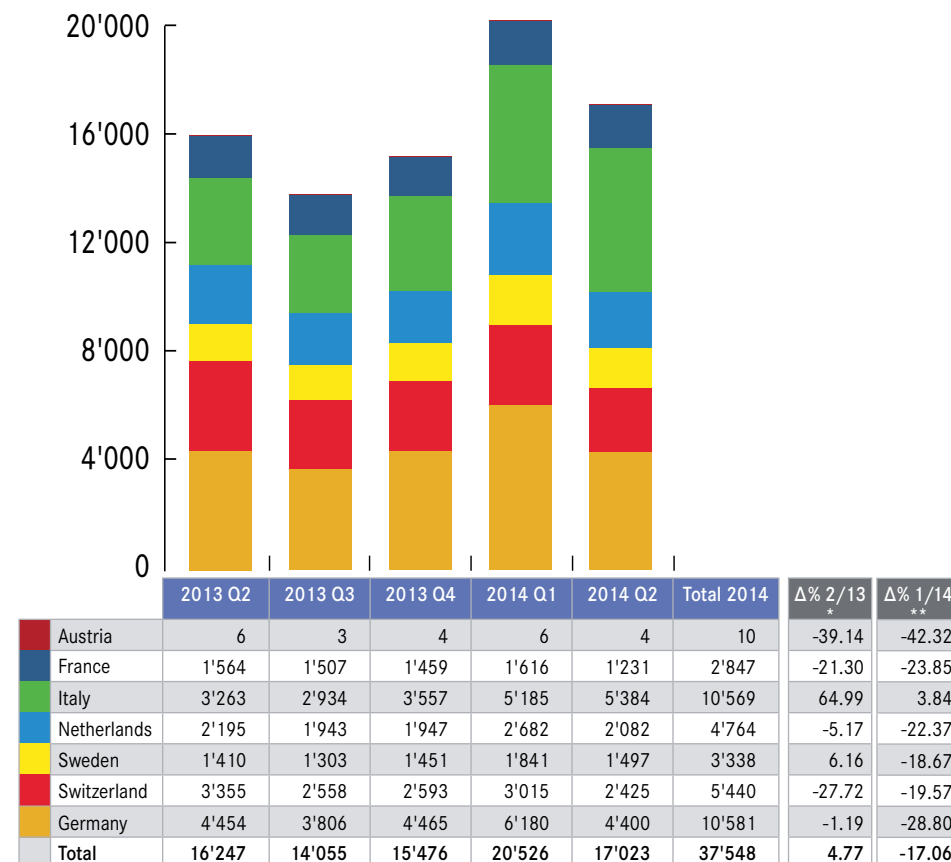
Investment Products

in Mio. EUR



Leverage Products

in Mio. EUR



Source: Country Associations, Derivative Partners

* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

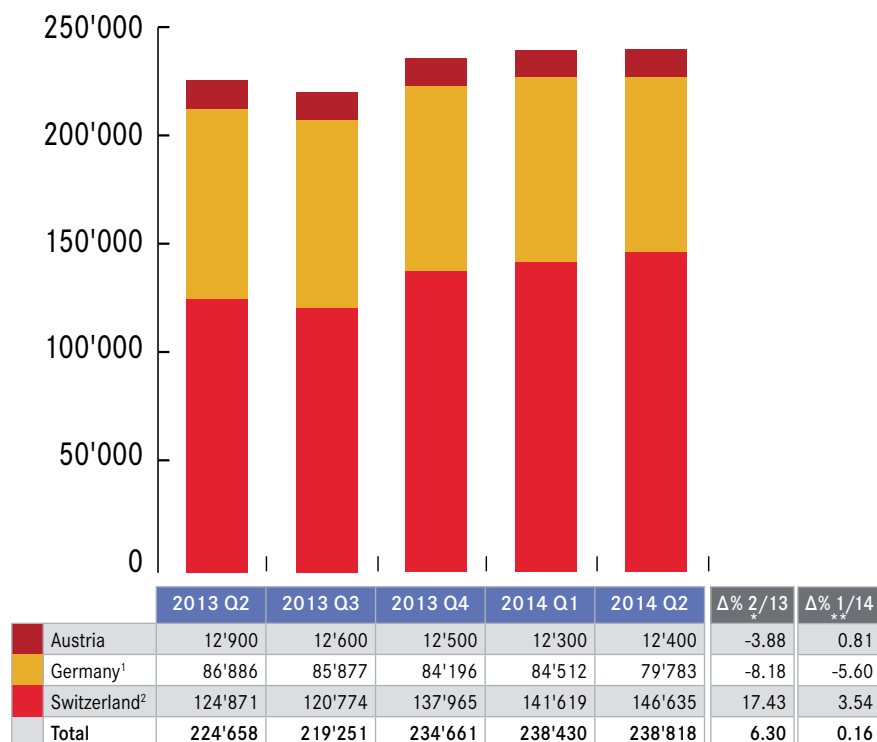
* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

4. Outstanding volume

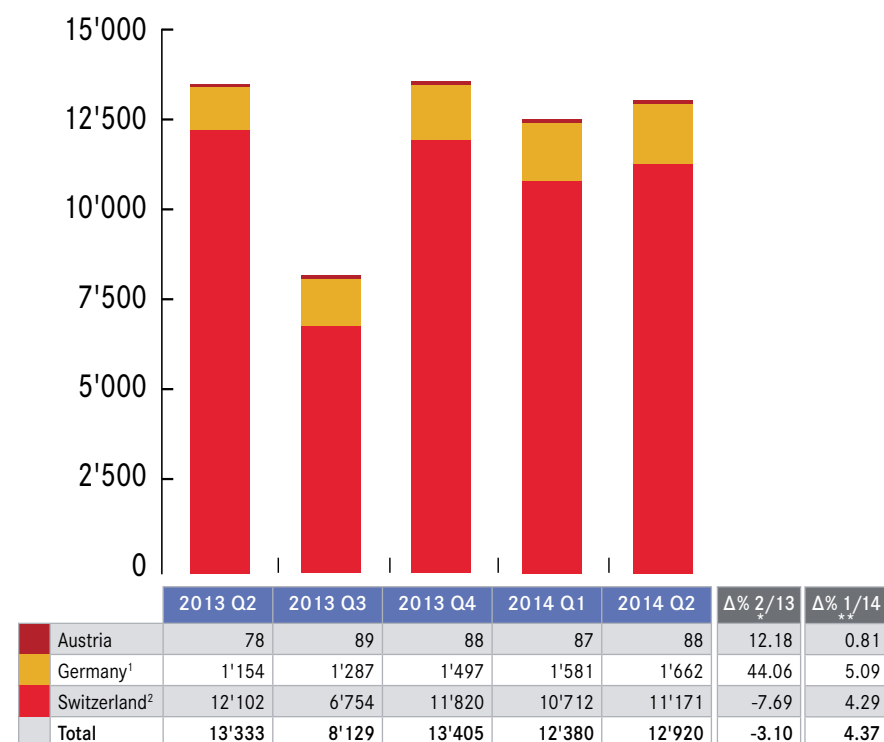
Investment Products

in Mio. EUR



Leverage Products

in Mio. EUR



Source: Country Associations, Derivative Partners

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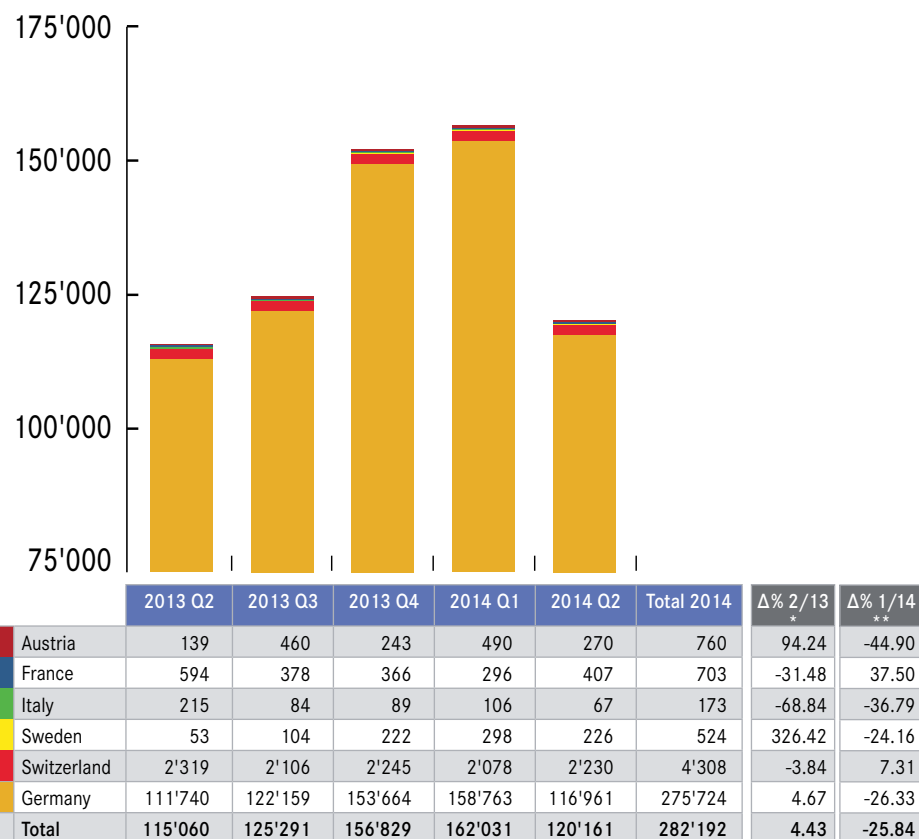
** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

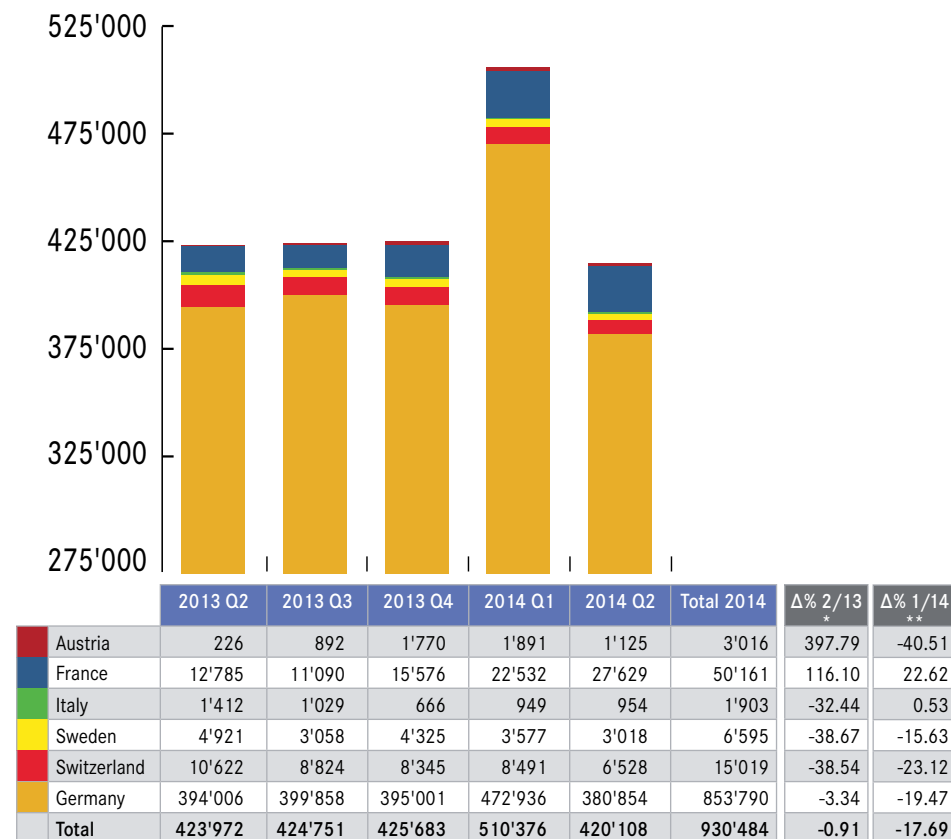
** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

5. Number of new listings on exchange

Investment Products



Leverage Products



Source: Country Associations, Derivative Partners

* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

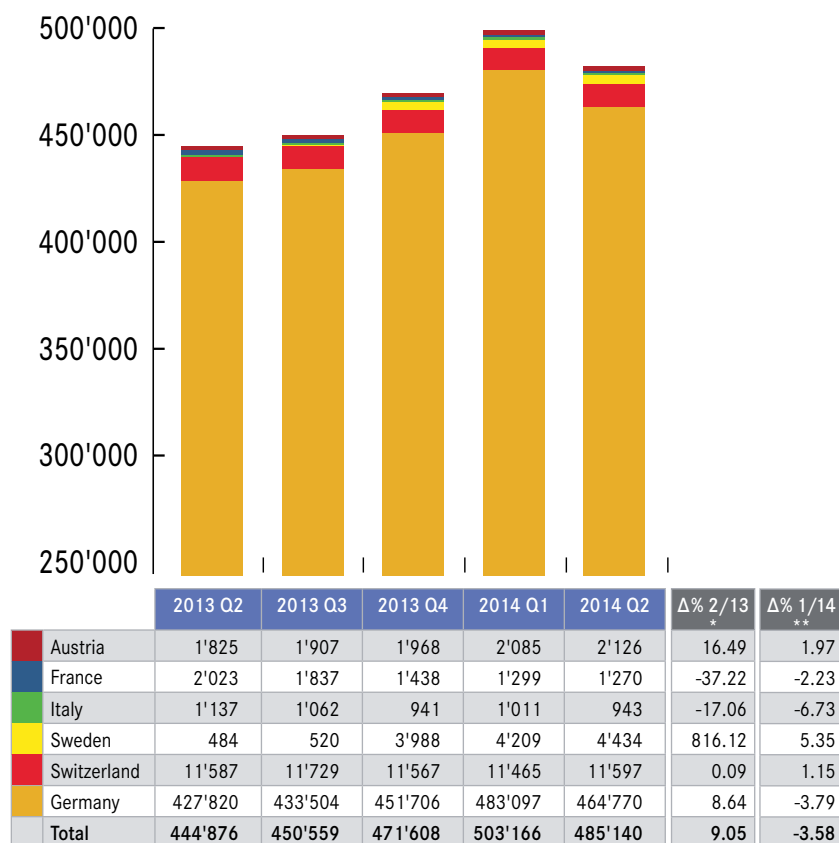
** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

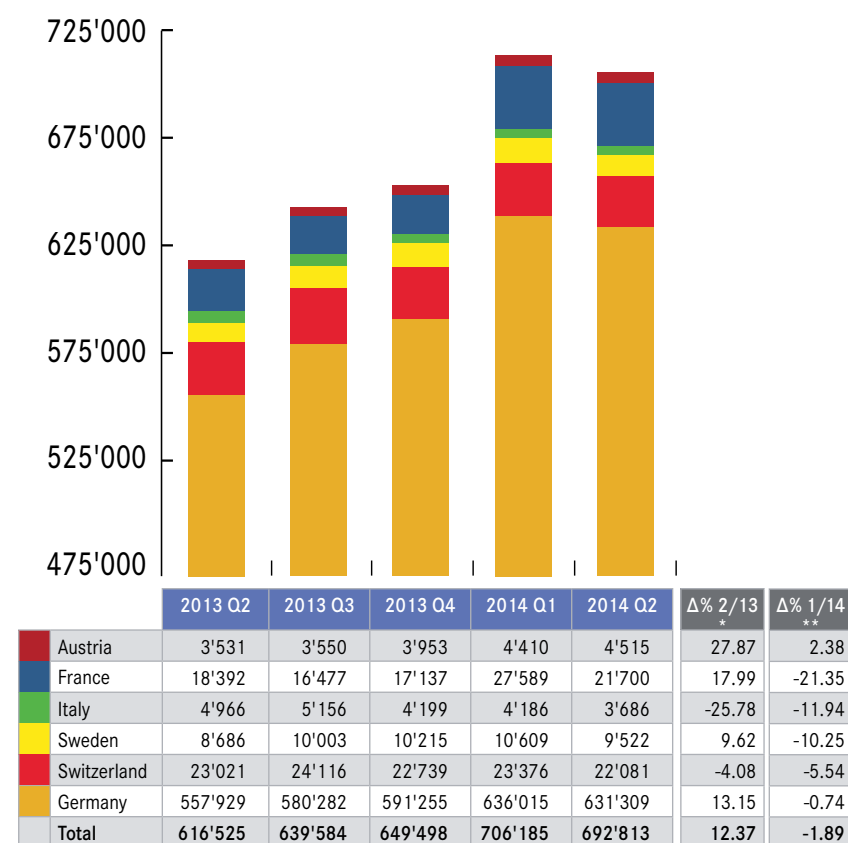
** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

6. Number of exchange listed products

Investment Products



Leverage Products



Source: Country Associations, Derivative Partners

* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

* Field indicates per cent change between Q2/2014 and equivalent last year quarter Q2/2013.

** Field indicates per cent change between reporting quarter Q2/2014 and previous quarter Q1/2014.

7. Appendix

Data sources

EUSIPA Members

Derivative Partners Research AG

Key date is 30th June 2014. The exchange rates for CHF/EUR and SEK/EUR are defined at the last trading day of each quarter.

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Further information about Structured Investment Products is provided by the country associations on their websites:

Austria

Zertifikate Forum Austria (ZFA)

www.zertifikateforum.at



France

Association Française des Produits Dérivés de Bourse (AFPDB)

www.afpdb.fr



Germany

Deutscher Derivate Verband (DDV)

www.derivateverband.de



Italy

Associazione Italiana Certificati e prodotti di Investimento (ACEPI)

www.acepi.it



Netherlands

Netherlands Structured Investment Products Association (NEDSIPA)

www.nedsipa.nl



Sweden

Swedish exchange-traded investment products association (SETIPA)

www.setipa.se



Switzerland

Swiss Structured Products Association (SSPA)

www.svsp-verband.ch

